



POWERED BY



**GREATER
FORT WAYNE INC.**
METRO CHAMBER ALLIANCE



Let's support our local nonprofits—together.

Nonprofits have been hit hard by COVID-19. With large gatherings like fundraisers on hold and donor budgets stretched, fundraising is more challenging than ever. Let's lend a hand, so they can continue their critical work in our community.

Here's how Meters with a Mission works:

SPONSOR'S ROLE

- You receive a parking meter to collect donations for your chosen nonprofit.
- Your team (or someone you choose) artistically paints your meter.
- Once painted, meters will be installed close to your business's entrance OR in a location with high foot traffic.
- You and your nonprofit promote your partnership and encourage donations via your marketing channels.
- Your company is encouraged to match donations up to a certain dollar amount.

CITY OF FORT WAYNE'S ROLE

- City personnel will install the meter.
- The City will provide a sign on your meter naming the nonprofit and your company as a sponsor.
- City personnel will periodically collect donations from meters.

PROGRAM TIMELINE

- Meters will be installed early July.
- Program runs through Dec. 31.

ARE YOU IN?

- Contact Brenda Gerber Vincent at 260-420-6945 or bgerbervincent@gfwinc.com.

